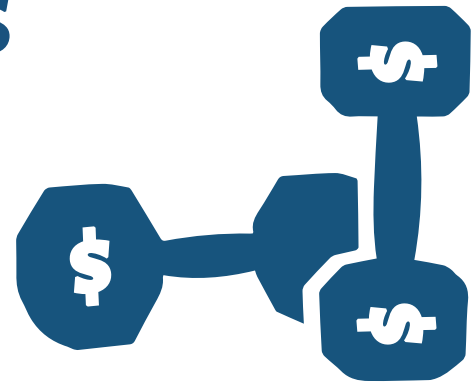


Grow your business without breaking a sweat.



Fitness operations trust Callcap because we understand your needs.



Find out what your clients think about you.

Use call recordings to listen to and review your first point of contact with your clients, so you can improve your reputation and service, train your employees, and protect your business from liabilities.



Ensure excellent employee performance.

Get real-time gains by tracking how your front desk employees and receptionists treat your clients—even when you're not there to see for yourself. Use your smartphone or tablet to keep up with our real-time dashboard, which lets you know what is happening with each and every call we process. Then, report those numbers to your team, so everyone's on the same page.



Manage your brand and first-class reputation.

Catch problems before clients go online and write angry reviews, and manage your first-class reputation with our post-service follow-up survey system.



Make sure your gym is staying compliant.

If your business takes credit card information over the phone, you must make sure they're compliant with PCI-DSS regulations. Our PCI compliance solutions help you protect your clients, your company, and your reputation by preventing credit card numbers from getting into the wrong hands.



Master your marketing budget.

Don't let costly advertising leave you sore. Find out which of your marketing and advertising strategies work, and then eliminate the ones that don't.

Monitor inbound calls that drive revenue.



See the full picture—clearly.

With reporting, you'll see your data at work, from a high-level perspective down to the smallest of details. Every aspect of your business is displayed, so you can see trends and make adjustments.



Receive around-the-clock customer support.

You run a 24/7 business, and anything can happen at any time—day or night (including holidays). That's why we run a responsive, 24-hour customer support unit, so a Callcap on-call staff member will always be there to help you.



Be prepared with disaster recovery.

Never miss a potential client's call because of severe weather or power outages. Our disaster recovery lets you re-route calls with the click of a mouse, so there's always someone to help a customer whenever the phone rings.



Rule out robocalls.

Our system blocks robocalls, so your front line won't waste time answering calls that are not real opportunities.



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