

Rev-up your sales, marketing and dealership performance.



Callcap gives your dealership a sustainable, competitive marketplace advantage.



Recover missed opportunities.

Imagine if you could recover up to 46% of your lost revenue from missed calls in a single dealership location. Now, imagine if you could do that in all of them. With call recordings and call detail records, it's possible—we will alert you immediately if a potential lead doesn't book an appointment, so your team can call the customer back and save the call.



Understand staffing requirements.

Stop the seasonal call slump with analytics. Call tracking helps you know when to gear up your marketing and gives you insight that will help you adjust your staffing levels by season, so you're never over-staffed or short an employee.



Ensure excellent employee performance.

Get real-time gains by your employees—everything from monitoring sales, to close ratios, to how employees treat your customers when you're away. Use your smartphone or tablet to keep up with our real-time dashboard, which lets you know what is happening with each and every call we process.



Receive around-the-clock customer support.

You run a 24/7 business, and anything can happen at any time, day or night (including holidays). That's why we run a responsive, 24-hour customer support unit—a Callcap on-call staff member will always be there to help you.



See the full picture—clearly.

With reporting, you'll see your data at work—from a high-level perspective down to the smallest of details. Every aspect of your dealership is displayed, so you can see trends and make adjustments.



Forecast trends in your business.

Get precise answers to the question, "What's going on with my phone calls?" Our analytics help you compare call volume by season, so you can see when you need to ramp up your marketing.



Customize our solutions to fit your needs.

Your dealership is unique, and we respect that, which is why our call scoring process is dynamic and tailored to fit what's most important to you. Our system was built with ad hoc analysis in mind to give you customized reporting across a myriad of metrics.



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