



# The Puzzle Piece Your Facility Is Missing

Callcap can give you deeper insights through your phone calls, from tracking marketing success to monitoring customer experiences, starting at \$79/month.

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## Monitor Performance

Get real-time gains by tracking how your frontline agents treat your customers—even when you're not there to see for yourself. With call monitoring available anytime, anywhere, you can identify training opportunities, reward performance, better understand customer needs and guard against liabilities.



## Staying Compliant

If you discuss sensitive information over the phone, you must ensure you are compliant with PCI-DSS and HIPAA regulations. Our compliance solutions help you protect your customers, your company, and your reputation by preventing credit card numbers and other information from getting into the wrong hands.



## Deeper Insights

Our Callsurance solution gives you the opportunity to earn more business and grow revenue. You will receive real-time missed opportunity alerts with detailed notes. Also, scorecards will answer specific questions about your calls which will give you deeper insights to make informed decisions.



## Master Your Marketing Budget

Stop wasting precious dollars on ineffective campaigns that don't bring in high-quality leads. Our solutions deliver data you can use to see what advertising tactics are performing well and what you should consider changing.

*"I now have peace of mind knowing Callcap is providing visibility into our community! I can track all phone calls generated by marketing efforts and know how to improve our staff performance. This data immensely benefits our bottom line!"*

**Aegis Living**



[www.callcap.com](http://www.callcap.com)

888.2.GET ROI (888.243.8764)

125 N. Emporia, Ste 201

Wichita, KS 67202

